

health club management

2008 features

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JANUARY

- Club cleanliness
- Club overhaul
- 2008 diary
- Nutritional products and vending
- Marketing
- Supplier profile

fitness-kit special: Vibration training

Show review: SIBEC UK/Europe
(from Nov 07)

FEBRUARY SPA & WORLD ISSUE

- CRM part 1
- Training series: CV round-up
- Promotional products
- Health club spa:** Spa experiences
- Private healthcare
- Supplier profile

fitness-kit special: Tanning

Show previews: Professional Beauty/
Fitness Forum; IHRSA

MARCH

- Training series: Freeweights
- Pilates
- Virtual training
- Club entertainment
- Special populations: Exercise and ageing
- Supplier profile

fitness-kit special: Stretching and flexibility

Show preview: FIBO

APRIL

EUROPE ISSUE

- Group exercise
- Outdoor fitness
- R&D and obesity
- Nutrition and weight management
- Franchises
- Supplier profile
- Retention series: Software

fitness-kit special: Finance and leasing

MAY

SPA ISSUE

- Special populations: Children's fitness
- CRM part 2
- Club overhaul
- Retention series: Staff training
- Supplier profile

Health club spa: Spa and health club pools;
The spa gym

fitness-kit special: Lockers and changing rooms

Show review: IHRSA

JUNE

WORLD ISSUE

- Special populations: Disability fitness
- Drinks and mineral waters
- Procurement and funding
- Corporate wellness
- Supplier profile
- New technology – the club of the future
- Retention series: Marketing and contract services

fitness-kit special: Fitness testing

JULY

- Club overhaul
- In-club design
- Special populations: Rehabilitation and fitness equipment
- Member payments
- Exercise management systems
- Supplier profile

fitness-kit special: Studio equipment

AUGUST

SPA ISSUE

- Training series: Resistance equipment (cables and freeweights)
- Health club emergencies
- CRM part 3
- Pilates
- Supplier profile

Health club spa: Sauna and steam

fitness-kit special: Membership packs

Show review: SIBEC UK

SEPTEMBER

LIW SPECIAL

- LIW showguide
- Winter tanning
- Club overhaul
- Supplier profile

fitness-kit special: Club signage

Show preview: Professional Beauty North

OCTOBER

EUROPE ISSUE

- Training series: Group CV
- Special populations: Teenagers' fitness
- Club entertainment
- How green is your club? Changing rooms and showers and solar panels
- Supplier profile

fitness-kit special: Gymwear and uniforms

NOVEMBER / DECEMBER

- Service support and maintenance
- Club overhaul
- Stretching and flexibility
- CRM part 4
- Supplier profile

fitness-kit special: Vending

Show reviews: LIW; IHRSA Europe

HCM HANDBOOK 2009

Book your company's promotions in the HCM handbook. This comprehensive guide to the health and fitness industry includes:

- Key contacts
- The latest market research
- Key shows and networking events
- Charity events diary



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