

health club management

2009 features

Contact us: advertising: T: +44(0)1462 431385 F: +44(0)1462 433909 E: displaysales@leisuremedia.com
editorial: T: kate cracknell +44 (0)1462 471906 E: healthclub@leisuremedia.com

JANUARY EUROPE ISSUE

- Nutritional products
- Gym series: Free weights
- 2009 diary
- Spring cleaning
- Club overhaul
- Supplier profile
- Independent/Single site focus

fitness-kit: Fitness testing

Show reviews:

SIBEC UK/Europe, IHRSA Europe

FEBRUARY SPA ISSUE

- CRM series: Part 1
- Special populations: Kids' fitness
- Vibration training
- Gym series: CV round-up
- Supplier profile
- Independent/Single site focus

fitness-kit: Lockers

Health Club Spa: Spa experiences

Show previews:

Professional Beauty/Fitness Forum

MARCH WORLD ISSUE

BONUS DISTRIBUTION AT IHRSA

- Outdoor fitness
- Refurbished equipment
- Pilates
- Club entertainment
- Special populations: Elite training
- Supplier profile
- Independent/Single site focus

fitness-kit:

Green products (environment series)

Show previews: FIBO, IHRSA

APRIL

- Gym series: Group exercise
- Special populations: Exercise and ageing
- Nutrition and weight management
- Franchises
- Finance and leasing
- Retention series: Software
- Supplier profile
- Independent/Single site focus

fitness-kit: Gymwear and uniforms

MAY SPA ISSUE

BONUS DISTRIBUTION AT SIBEC

- Special populations: Teenagers' fitness
- New technology
- Gym series: Balance equipment
- Club overhaul
- Supplier profile
- Independent/Single site focus

fitness-kit: Vibration training

Health Club Spa: Wet areas;

Changing room solutions

Show review: IHRSA

JUNE

- Special populations: Disability fitness
- Drinks and mineral waters
- Procurement and funding
- CRM series: Part 2
- Gym series: Core training
- Supplier profile
- Independent/Single site focus

fitness-kit: Vending

JULY WORLD ISSUE

- Special populations: Rehabilitation
- Retention series
- Outdoor fitness
- Member payments
- Exercise management systems
- Supplier profile
- Independent/Single site focus

fitness-kit: Studio equipment

AUGUST SPA ISSUE

- Gym series: Resistance equipment
- Health club emergencies
- Obesity
- Club overhaul
- Pilates
- Supplier profile
- Independent/Single site focus

fitness-kit: Indoor cycling kit

Health Club Spa: Sauna and steam; Skincare

Show review: SIBEC UK

SEPTEMBER LIW SPECIAL

BONUS DISTRIBUTION AT LIW

- LIW showguide
- Retention series
- Environment series: Green initiatives
- Supplier profile
- Independent/Single site focus

fitness-kit: Gym décor

Show preview: Professional Beauty North

OCTOBER EUROPE ISSUE

BONUS DISTRIBUTION AT SIBEC UK/EUROPE AND IHRSA EUROPE

- Gym series: Group CV
- Special populations: Kids' fitness
- CRM series: Part 3
- Club entertainment
- Staff training
- Supplier profile
- Independent/Single site focus

fitness-kit: Promotional products

NOVEMBER/DECEMBER

- Service support and maintenance
- Gym series: Stretching and flexibility
- Club overhaul
- Web design
- Supplier profile
- Independent/Single site focus

fitness-kit: Boxing

Show review: LIW

HCM HANDBOOK 2010

Book your company's promotions in the HCM handbook. This comprehensive guide to the health and fitness industry includes:

- Key contacts
- The latest market research
- Key shows and networking events
- Charity events diary



HEALTH CLUB MANAGEMENT REGULARS

News
New opening
Competitive edge

Interview
Lightweights
Diary dates

Talkback
International news
Research round-up

